



Present:

President	Tim Brown
VP Rep Program & Past President	Ted Williams
VP Equipment and Diamonds	Scott Bond
Executive Director	Donna Trempe
VP Senior Houseleague	Catherine MacNeil
VP Junior Houseleague	Stephen Fenn
Secretary	Ray Bassett
VP Rules of Play and Umpiring	Sam Sproule
Honorary Life Member	Carr McLeod
Asst to VP Awards & Special Events	Nancy Marto

Absent/Regrets:

VP Finance	Vacant
VP Registration, Awards & Special Events	Peggy Hawksworth
Honorary Life Member	Don McKnight

Call to Order

A meeting of the NBA Executive Management Committee (EMC) was convened on November 8, 2009 at the Magna Centre and was called to order at 7:31pm.

Approval of September 09, 2009 EMC Minutes

Moved by Carr McLeod and seconded by Ted Williams that the draft minutes of the September 09, 2009 meeting of the EMC be approved with the following revisions:

- At point 2.9 correct the spelling of “Raisbeck”
- At point 5.3.3 add “at the Midget level.”

Carried.

Outstanding Action Items

Outstanding Action Items				
Date Added	Item Ref	Action	Follow Up	Status
09-Sept-09	1.7.1.1	Put sample Incident Report in HL Coaches binders		Open
09-Sept-09	1.7.1.2	Post sample of Incident Report prominently on the website		Open



**Newmarket Baseball Association
EMC Meeting – November 08, 2009
DRAFT Minutes**

09-Sept-09	1.7.1.3	Consider including special reference to the importance of the Incident Report process in the covering e-mails sent to 2010 coaches.		Open
09-Sept-09	1.7.2	VP Registration to reconcile 2009 registration to identify inaccurate postings	Ongoing	Open
09-Sept-09	3.1	Finalize o/s deposits and expenses for fiscal 2009.	Ongoing	Open
09-Sept-09	3.2.1	Collection of o/s sponsorship commitments (est \$1,500 to \$2,000 o/s)	ED - Ongoing	Open
09-Sept-09	8.11	Consider and resolve whether or not NBA Financial Statements will be reviewed by independent person prior to 20010 AGM.		Open
08-Nov-09	2.3.1	Provide the EMC in advance of the next EMC meeting with a detailed breakdown of actual operating costs by team and by division that can be used as a more accurate basis for considering the 2010 budget.	Pres.	New
08-Nov-09	2.3.2	Review in advance of the next EMC the detailed breakdown and arrive prepared to discuss and finalize.	All EMC members	New
08-Nov-09	2.3.4	Show separate and corresponding budget line items for every material and identifiable expense and cost provision – bias against roll up accounting (eliminate 'net of cost' accounting).	VP Finance (Pres)	New
08-Nov-09	2.5.1.3	VP Rep to poll rep coaches about soliciting sponsorships (vs sponsorships being handled centrally by NBA), and about putting sponsor logos on jerseys.	VP Rep	New



**Newmarket Baseball Association
EMC Meeting – November 08, 2009
DRAFT Minutes**

	3.0	Review and confirmation of 2010 By-Laws	EMC	New
	5.2.2	Arrange Level 2 Coach's Clinic in Newmarket.	VP Umpires	New
	5.3	Consider re-implementing a coach mentoring program.	EMC	New
	5.9	Consideration of request to add tier 2 Minor Peewee Rep team	EMC	New
	5.10	Consider adding "Call up?" field to on-line registration screens.	VP Reg	New
	5.11	Confirm whether on-line registration remains open.	ED	New
	5.12	Consider involvement in Winter Fest	EMC	New

1. Opening and Welcome

- 1.1. The President welcomed the new EMC to the inaugural meeting for the 2010 season, with a special welcome to new EMC member Scott Bond, joining the EMC as VP Equipment and Diamonds. A special welcome was also extended to Nancy Marto who will be assisting the VP Registration and Awards & Special Events.
- 1.2. The President noted that the key goal is to ensure that the program on the field remains strong and that kids continue to have good experiences and return to the program year after year.
- 1.3. The President emphasized the importance of establishing a budget very soon to enable registration and other activities to proceed.

2. Budget Discussion

- 2.1. Prior to the meeting the President, given the vacant VP Finance position, had distributed a draft 2010 budget for review by EMC members, along with actual expenses from 2009.
- 2.2. It was noted that while the 2009 budget and final financial statements are correct, there are a number of instances in which allocation of actual 2009 expenses was inconsistent with the allocated budget items in the 2009 budget. While overall budget and expense figures are correct, this misallocation results in some apparent discrepancies when reviewing the 2009



actual expenses as a benchmark for planning the 2010 budget. An example cited was 2009 Umpire Fees are shown including \$3,300 that had been budgeted in a separate Umpire Admin line item.

2.3. After lengthy and detailed discussion of several items (see item 2.5) there was consensus on the following approach:

2.3.1. The President would provide the EMC with a detailed breakdown of actual operating costs by team and by division that can be used as a more accurate basis for considering the 2010 budget.

2.3.2. EMC members committed to take the time prior to the next EMC meeting to review this detailed breakdown and be prepared to discuss and move forward on the 2010 budget from this benchmark.

2.3.3. The President reminded the EMC that it can be very difficult and time consuming to start from this detailed cost per team (and cost per player) approach, and that there will need to be adjustments made to the figures to account for special costs related to some divisions (for pitching machines, for example) that have traditionally been spread over other divisions.

2.4. It was agreed that beginning with the 2010 budget and financial statements, the NBA budget and financial statements will show separate and corresponding budget line items for every material and identifiable expense and cost provision, with the a bias toward showing a more granular breakdown, rather than rolling expenses up. This would replace the historical approach of showing some items by corresponding line and other items on a 'net of cost' basis.

2.5. Some of the items considered in the detailed discussion were:

2.5.1. It was suggested that the EMC should re-consider the value offered to sponsors at all levels and whether NBA could realize more sponsorships if there was more value offered.

2.5.1.1. in 2010, sponsor banners were not made (these have been used only hit and miss over the years by coaches), and weekly reporting of scores with sponsor names in the Era-Banner has not been followed through.

2.5.1.2. an example was offered of other associations that, at the rep level, make it a team responsibility to raise sponsorship, although this has not been the practice in NBA because this defaults to the coach having to be both coach and sponsor salesman. There was general agreement that making teams and coaches responsible for sponsorship was an unwelcome burden for the coach, and that it is preferable to maintain a central and consistent approach to sponsorship.



**Newmarket Baseball Association
EMC Meeting – November 08, 2009
DRAFT Minutes**

- 2.5.1.3. VP Rep undertook to poll rep coaches on the issue of soliciting sponsorships and of putting sponsor logos on jerseys.
 - 2.5.1.4. there was discussion of whether NBA could offer sponsors space on rep team jerseys to add a logo. This has not been done traditionally in NBA because jerseys were used for 3 seasons and passed down; a problem if a sponsor changed. There was also concern maintaining decorum and a consistent style for all rep jerseys. There was some consensus that if a specific size and location on the jersey could be agreed that this might be better value for a rep sponsor.
 - 2.5.1.5. it was noted that the By-Laws protect the value to the primary team sponsor by preventing secondary sponsorship logos and names from appearing on equipment.
 - 2.5.1.6. Going forward, rep teams will use only the Green jersey.
 - 2.5.1.7.** It was noted that the \$3,000 Umpire Admin expense related to umpire scheduling is no longer a viable expense and should be replaced with the use of one of the many scheduling softwares available free of charge.
 - 2.5.1.8.** Consideration needs to be given to the effect on the budget of the move to an HST on July 1st, which may add 8% to purchases made after that date.
3. 2010 By-Laws – this item was deferred to the next meeting.
 4. 2010 Contact Sheet and NBA Calendar
 - 4.1. Secretary undertook to update the contact list and to begin the 2010 calendar shortly. Thanks to the ED for maintaining the 2009 calendar.
 5. Other Business
 - 5.1. There is an urgent need for at least one volunteer to undertake scheduling for games and diamond booking with the Town of Newmarket. There is considerable opportunity to manage diamond expense with an efficient booking approach. It would be preferable to have 2 volunteers, one for scheduling and the other for diamond bookings. The President is talking with one potential volunteer.
 - 5.2. VP Umpiring:
 - 5.2.1. Umpire mentoring program should be continued for 2010. This has been an effective program, and would be limited to 2 or 3 umpires.
 - 5.2.2. A level 2 coach's training clinic should be offered by NBA in Newmarket in the spring of 2010. He will work with VP Registration and ED re venues and dates.



**Newmarket Baseball Association
EMC Meeting – November 08, 2009
DRAFT Minutes**

- 5.3. There was a general discussion of the value of a coach mentoring program. This is something that was done about 5 years ago and was considered valuable. It involves some commitment from volunteers to mentor and to work out logistics. This is something that should be considered for 2010.
- 5.4. VP Jr Rookie – has 2 equipment bags at home.
- 5.5. ED advised that the Best Ever Clinic is running in January 2010 and that there is an early bird deadline for a registration discount - \$85 before Nov 30th. There was consensus that NBA will not be subsidizing any coach registrations at this clinic, but encourages all coaches to participate.
- 5.6. ED advised that she and the President attended the Newmarket Chamber of Commerce awards but that the NBA did not win.
- 5.7. ED advised that NBA has been invited the Town to send members to join the crowds at the Magna Centre for the Olympic Torch Run on Dec 18th. After discussion there was consensus that because most of the players would be attending or participating in some way with their schools this should not be pursued by NBA.
- 5.8. Carr McLeod:
 - 5.8.1. Expressed disappointment that no other NBA EMC members attended the YSBA AGM. It was noted, however, that no invitations had been sent by YSBA.
 - 5.8.2. An NBA player won Select Player of the Year. The YSBA President's Award was presented jointly to Carr McLeod and Jeff Ablum, to Carr in recognition of his work with the YSBA Select program.
 - 5.8.3. Carr encouraged EMC members to attend the OBA AGM on Nov 20-22, with OBA paying 50% of the registration cost.
- 5.9. VP Sr HL reminded the EMC of the e-mail request for NBA to consider adding a tier 2 Minor Peewee Rep team. VP Rep advised that there are a number of challenges with adding a second team, including diamond time. This item was deferred to a future meeting.
- 5.10. There was a suggestion that a field might be added to the on-line registration asking whether a player would like to be considered for call ups.
- 5.11. ED to confirm the status of the on-line registration module and whether it has remained open.



**Newmarket Baseball Association
EMC Meeting – November 08, 2009
DRAFT Minutes**

- 5.12. Pres received e-mail from Town re NBA participating in Winter-Fest in Feb at Fairy Lake. Timing it good for registration, although there are challenges around set up and logistics. To be considered.
- 5.13. Next meeting of the EMC was tentatively set for November 24th, subject to confirmation.

It was moved by Sam Sproule, seconded by Catherine MacNeil, that the meeting be adjourned.

Carried.

The meeting was adjourned at 9:45pm.

Prepared by R. Bassett



Newmarket Baseball Association
EMC Meeting
Tuesday November 10th, 2009 – 7:30 pm

Agenda

7:30 Call to Order

7:35 Approval of Minutes from September

7:40 Action Items from previous meetings

8:00 Business to be discussed

1. Opening & Welcome New Members (President)

2. Budget Discussion - Handout (President)

- Recommendations for 2010 (All)
- Umpire Mentor Training Program
- Coach Training
- Games / Practices
- Equipment

3. 2010 By-Laws (All)

4. 2010 Contact Sheet, and begin Calendar (Secretary)

5. Other Business – Olympic Torch

Next Meeting: Date / Time

10:00 Adjournment